

Deaf Education Centres Facebook Guidelines



Background

This Facebook page is developed as a place for parents and whanau, the Deaf Education Centres (DEC) community and the DEC to connect and develop the community relationship. It is a place to build each other up and share ideas.

The purpose of the Facebook page is to build belonging, trust and open communication within the community.

The following guidelines are designed to help all participants have a positive and safe experience.

Rationale

Maintaining an online presence is important for van Asch & Kelston DEC to keep parents and the community up to date with what's happening in the schools.

While our websites also play a part in providing information this does require users to visit the website regularly to check for updates.

By having a collaborative Facebook page, we are promoting both DEC and providing information directly to parents, school and the wider community.

Overview

The following guidelines set out what kind of information on Facebook will be presented and the kinds of behavior that will and won't be accepted in comments from staff and the wider community.

Aims

- To have another medium which provides better communication with our parents and community
- Highlight positive student or school achievements
- Make school announcements
- Highlight residential activities
- Use Facebook as a marketing tool to announce new resources
- To engage our community
- To keep contact with past parents and students

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Facebook Administrator

The administrator will monitor the DEC Facebook page at least once every 12 hours. We reserve the right to remove any comments or images that we deem inappropriate or that breaches DEC guidelines. This includes but is not limited to:

1. Offensive, threatening, abusive, harassing, pornographic, defamatory, vulgar, obscene, racist comments, content, links or images
2. Solicitations, advertising or any other commercial activity
3. Private or personal information about yourself or others including but not limited to: address, phone numbers, emails & family names etc.
4. Disrespecting others opinions, cultures and beliefs

Community

Community are able to comment of DEC posts and comments these will appear in real time. The Administrator is automatically notified when comments are added, they are reviewed within 12 hours or less to make sure they meet DEC guidelines.

By participating & commenting on DEC Facebook page you agree to adhere to all of the above four points.

NZSL Translations

We will endeavor to do our best to translate posts by a selection of DEC staff as often as possible. There will be times when this won't be possible such as emergencies when information needs to get out immediately.

Netsafe

For more information about staying safe on Facebook please visit [Netsafe](#).